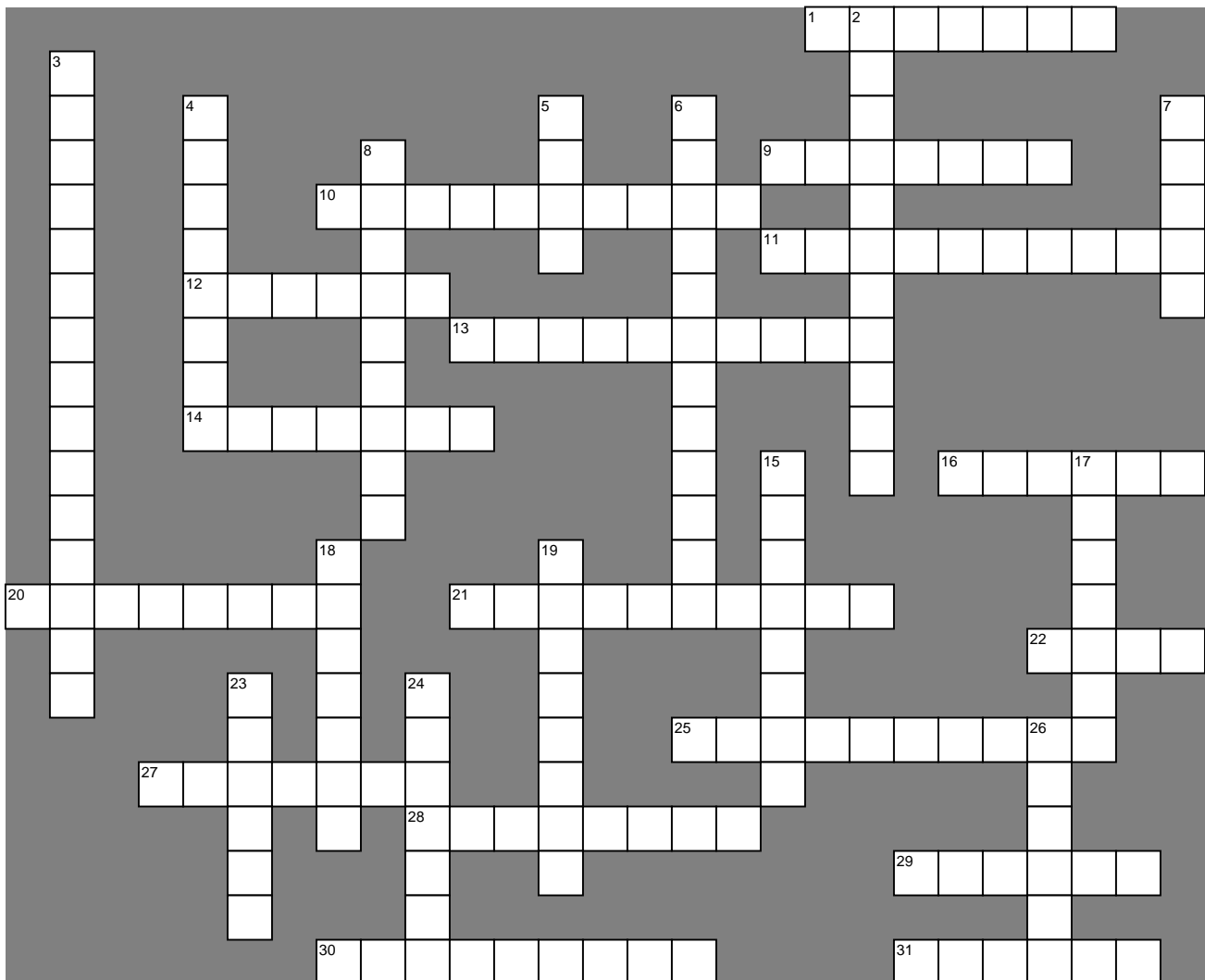


# Studebaker # 1, The Early Years, Feb. 2010

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## ACROSS

- 1 In 1937, 5,000 trees were planted at the proving grounds. From the air they \_\_\_\_\_ out the company name.
- 9 The "Studebaker Manufacturing Co." came to be in 1868 and soon became the \_\_\_\_\_ wagon maker in the world.
- 10 One extravagant feature of the high priced carriages was \_\_\_\_\_ lanterns.
- 11 The Brothers made carriages for Dignitaries and \_\_\_\_\_.
- 12 Studebaker sold lavish carriages in the 1870's for as much as \_\_\_\_\_ x 1,000 dollars.
- 13 1911 saw the 1st auto that carried the \_\_\_\_\_ name.
- 14 The two brothers that opened the shop in 1852 were Henry and \_\_\_\_\_. (hint: Cl\_ \_ nt)
- 16 The Studebaker Family came to the U.S. in 1736. They were of \_\_\_\_\_ descent.
- 20 The new owner tended to name new vehicles after titles of political leaders. One was "President" another "Commander" and another was \_\_\_\_\_.
- 21 The actual name of the 1852 shop was "The H & C Studebaker \_\_\_\_\_ Shop". (Smitty)
- 22 There were \_\_\_\_\_ brothers in the business.
- 25 The Studebakers made incredibly expensive

- \_\_\_\_\_ carriages, some costing as much as \$20,000. back in the late 1800's .
- 27 J.M. returned from California with an \$8,000. investment to become a \_\_\_\_\_ in the company.
- 28 In 1904 they began making \_\_\_\_\_ powered cars under agreements with and for other companies.
- 29 Studebaker continued to produce \_\_\_\_\_ until 1920.
- 30 In 1902 Studebaker began making cars that relied on \_\_\_\_\_ for their power.
- 31 Their second produced 1902 electric car was purchased by Thomas \_\_\_\_\_. (light bulb)

## DOWN

- 2 In 1927 Studebaker purchased another auto maker, by the name of \_\_\_\_\_ - \_\_\_\_\_ .
- 3 Studebaker barely survived the \_\_\_\_\_ .
- 4 In 1902 the Studebakers began making automobiles. Initially they were all \_\_\_\_\_ .
- 5 They were the \_\_\_\_\_ maker to successfully switch from horse-drawn carriages to gasoline powered horsless carriages.
- 6 Another brother, J.M., joined the Co. after making a fortune building and selling \_\_\_\_\_ to

- California gold miners.
- 7 In 1926, Studebaker became the \_\_\_\_\_ U.S Car Maker to have an outdoor proving ground.
- 8 In 1852 two brothers originally opened up their "Machine & Forge" business in \_\_\_\_\_, Ind.
- 15 The Studebakers had a contract to make wagons for the \_\_\_\_\_ during "The War of Northern Aggression" ( better known as the Civil War).
- 17 After taking ove EMF, about 1912, Studebaker spent over one \_\_\_\_\_ dollars performing "house call recalls" on EMF vehicles. It was the biggest auto recall the world had ever seen !
- 18 By 1917 all the Studebaker Brothers had passed and their accountant, Albert Russell \_\_\_\_\_ took control of the company.
- 19 In 1889, incoming President, Benjamin \_\_\_\_\_ ordered a full set of Studebaker carriages & harnesses for the White House. (the only grandson President of a previous President)
- 23 The new owner actually created a small car, named after himself, to be marketed in \_\_\_\_\_ .
- 24 In 1875, the new, solid brick, 20 acre facility was "The \_\_\_\_\_ Vehicle House" in the world.
- 26 The Studebaker Brothers made \_\_\_\_\_ as their main product.